

# Unità di Crisi

Unità di Crisi is a design research unit composed by visual communication studio Iknoki (Francesco D'abbraccio, Francesco Greguol e Christian Jugovac) and Andrea Facchetti.

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That one of crisis has become a key concept in the contemporary landscape. Here we don't refer just to an economic or financial crisis but to a more profound and ingrained concept of crisis connected to our media, image based and globalised society.

We think that this situation has important outcomes in the artistic, cultural, political and economic environment.

**It's possible  
to consider  
a crisis as an  
unexpected  
discontinuity  
which requires  
specific actions  
to adapt to the  
new situation**

In our contemporary society the frequency of these discontinuities doesn't allow an adaptation in a short period of time

this  
situation  
is what  
we called  
permanent  
crisis

**Unità di Crisi aims to act as a think-tank, an organizational structure which starts to work when a specific emergency turns out, without trying to resolve the whole global situation but with temporary and transitional solutions.**

It's important to reconstruct relations between different issues and contexts; so the metaphor of **building bridges** becomes a central assumption for our strategy of intervention.

This project is supported by the Bevilacqua La Masa Foundation which gave us an open studio and exhibition space in Venice to develop it.

# Krisis

Krisis is a quarterly publication about design, art and visual communication which aspires to investigate different aspects of the permanent crisis. Every issue is supposed to analyse one selected emergency from a multidisciplinary point of view.

**Every publication will work as an archive for a single aspect of the permanent crisis, building a path between elements which are heterogeneous and diverse.**

**These elements which at a first sight don't seem to share a unity of style, form or content can assume a new meaning.**

The purpose underlying this approach is to create new configurations of meaning from a multitude of particular and specific visual and textual elements.

A conceptual map to help readers visualizing and understanding the development of the discourse between the various parts (interviews, essays, researches, visual contributions and other kind of materials) will be included.

Krisis will be presented in the form of a folder which will contain

- **an editorial part:**

a booklet composed by essays, interviews and the presentation of the results of researches and projects referred to an aspect of the specific emergency

- **a contributions' part:**

which is supposed to be composed by different, heterogeneous and unbounded materials, from posters of various sizes to booklets, from postcards to tshirts as well as audio and video materials on dvd or on more obsolete formats.

7 contributions curated by 7 different artists/designers are supposed to be produced for every issue.

The main language of the publication will be in italian. Contributions, interviews or essays will be edited in the original language and possibly translated in italian.

Each issue of Krisis will be printed in an initial number of 500 copies; it will depends from the kind of content and the actual costs.

Krisis will be distributed in the official bookshops of Fondazione Bevilacqua La Masa in Venice as well as in other selected bookshops, galleries, stores, exhibitions or festivals in north Italy.

Krisis will be also available on-line for purchasing.

# Krisis 01. the crisis of identity issue

The first publication will be dedicated to the issue of identity

Starting with the assumption that processes and dynamics of globalization as long as a massive mediatization of reality have put under pressure the concept of identification with a local, geographical, linguistic or cultural belonging, we can assume that this crisis affects the individual, the local communities as well as the global landscape, bringing into question the relationship between the individuals and the space where they live.

For practical reasons we have decided to explore just the following issues of this multidimensional, complex and everchanging concept:

- **Identity and language**
- **Identity and memory**
- **Identity as belonging to a geographical or territorial entity**
- **Identity as belonging to a community**
- **Identity and cultural homologation**
- **Identity and individuality**

After a first research phase, Unità di Crisi intends to establish a channel of confrontation and dialogue with the local reality by organizing lectures and exhibitions which will focus on singles aspects of the emergency we investigate.

These activities will take place in the Bevilacqua la Masa ateliers in Venice.

# Crisi

una discontinuità  
improvvisa  
che costringe  
ad azioni  
di adattamento  
alla nuova  
situazione.



# KRISIS

Small informational card below the title.





Images taken from the exhibitions “Workshop” and “Open Studios” at Bevilacqua La Masa Foundation, Venice.